



HALEY JACKSON

CAPTURING THE EXTRAORDINARY ONE PROJECT AT A TIME.

Haley Jackson is a multidisciplinary visual artist, award-winning film director, and storyteller. She is a creative powerhouse, working in a variety of mediums including large-format 3d films, television, VR / AR, AI and digital art.

She loves exploring new worlds, whether on earth, the oceans, space, or the cyber realms. She is constantly pushing the boundaries of technology, art, and storytelling and asking questions about the world around us. She has a unique perspective that allows her to interweave technology with human stories deftly.

You can see her work in person at the Smithsonian Institution, The California Science Center, and various theaters and streaming services worldwide.

FILMMAKER. STORYTELLER. CREATIVE.

Haley is an award-winning producer, director and writer. She helps visionary entrepreneurs, including authors, startups, teachers, speakers, creative professionals,

businesses, scientists, explorers, and adventurers take their stories from imagination to reality, tailored for multiple formats — from iPhone™ to large screen 3D.

Her can-do approach has earned her a reputation as a results-getter for leading-edge clients – from James Cameron to Al Gore, WIRED to the X PRIZE, Baywatch to Barbie, Titanic to the Space Shuttle, and more.

She's built a career on hard work, risk-taking, leadership, and a strong knack for building lasting client relationships. Haley's purpose and passion lies in inspiring and engaging the public through visual storytelling.

She has produced and directed on dozens of complex, large and award-winning projects, from the edges of space to deep beneath the ocean, for clients such as Lightstorm Entertainment, The Climate Reality Project, The X PRIZE Foundation, Mojave Air and Spaceport, A&E, PBS, Discovery Channel, Science Channel, The California Science Center and WIRED. Haley recently produced thirteen short documentary films in fourteen countries in nine weeks and she recently won ten Tellys for her work with 24 Hours of Reality.

EXPLORER.

Haley is an experienced explorer with a deep passion for knowledge. She is an Explorers Club Fellow with over 100 hours in zero gravity, a producer of twenty-six rocket launches, and spent many years working on deep-sea expeditions. Her passion and skill have taken her around the world, uncovering hidden gems and capturing the beauty of the natural world. She has helped astronauts learn to maneuver in zero gravity, consulted and helped film shoots in zero gravity, assisted in scientific experiments in microgravity, and managed multiple marine biology, planetary biology, and marine archeology and aerial field surveys.

TECH, AI, ART AND MOVING IMAGES

As a very early adopter and beta tester for Open AI, she's been using generative processes involving data, live maps, archival imagery, machine learning and code to create data visualizations, motion graphics, generative art and moving images.

Haley recently launched The Miscellaneous Mischief collection 2020-2023 as an "exploration in photography, information visualization, and generative art."